

From: [REDACTED]
Sent: 05 July 2025 17:50
To: Business Licence <business.licence@brent.gov.uk>
Cc: [REDACTED]
Subject: PLEASE FIND ATTACHED

Please consider the following

Business Licence Review – Essentials, 383 Church Lane, NW9 8JB Statement of Observations – Licensing Act 2003, Section 187

I recently saw the public notice regarding Brent Council's review of the premises licence for Essentials, located at 383 Church Lane, NW9 8JB. As a [REDACTED] living [REDACTED] [REDACTED] from the shop, I wish to formally submit the following observations based on my experiences and ongoing concerns:

1. Personal Safety and Public Atmosphere The presence of the shop contributes to a degraded and sometimes hostile environment. Small groups regularly gather outside, which can feel intimidating—particularly for older residents. Living in [REDACTED] [REDACTED], I often feel personally unsafe.

2. Street Drinking and Littering Customers are frequently seen consuming alcohol outside the premises and leaving behind bottles and cans. This behaviour creates litter and undermines the visual appeal and cleanliness of the area.

3. Suspected Substance Use There is a persistent strong smoke odour in the vicinity of the shop. While I cannot confirm the substance involved, it clearly differs from ordinary cigarette smoke and may suggest marijuana or another form of drug use. This contributes to an unsettling atmosphere.

4. Aggressive and Uncontrolled Dogs Dogs associated with the shop are frequently left unsupervised. They bark loudly and have been seen wandering into private gardens. At times, their behaviour has been aggressive or even vicious, causing distress to nearby residents and heightening safety concerns.

I respectfully ask that these points be taken into account during the licence review process.